

Building the Nest for What's Next



Sandhill Cranes

To fuel our work today and tomorrow, we are working on a \$7 million goal for documented gift intentions and we are already \$4 million towards this goal!

Through planned gifts, donors like you help ensure that future generations will have a chance to enjoy the same birds and places they love today.

For nearly 120 years, Audubon has been one of the planet's leading voices in protecting birds and their habitats. By joining this group of committed supporters, you can strengthen today's efforts in saving the birds of tomorrow. With your help, our next 100 years will be every bit as transformative as our first.

If you have ever thought about creating your estate plans and establishing your legacy—**now is the time to act.** If you have already included Audubon or one of its programs (such as Audubon Great Lakes or the Grange Insurance Audubon Center) in your estate plans, thank you! **Please notify us** so we can ensure your gift is documented fully and counts towards our goal.

How to Participate

- 1** Name Audubon or one of its programs as a beneficiary of your will, living trust, retirement plan or other financial account. Previously established plans can qualify.
- 2** Document your gift intention with Audubon by filling out the enclosed form or by contacting us today.

Choose an Estate Plan That is Right for You.

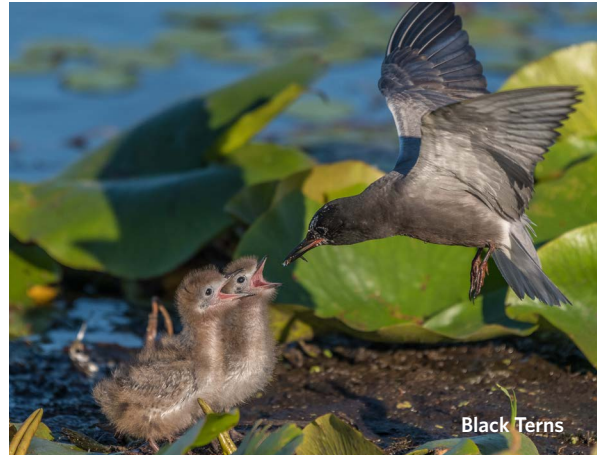
Using your will or trust:

“I give (dollar amount or % of estate) to the National Audubon Society, Inc., a not-for-profit organization, with its principal offices located at 225 Varick Street, 7th Floor, New York, NY 10014. Tax ID # 13-1624102.”

Optional: “This gift shall be directed to the _____ Audubon program (state or Center).”

Using beneficiary designations of your retirement plan or financial accounts:

Contact your account manager and ask to update your beneficiaries. You can designate all or a percentage of your account.



Help us reach our goal of \$7 million in legacy intentions to support Audubon's important work for the next 100 years.

CONTACTS

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For more information about easy ways to create your conservation legacy visit: audubon.org/legacy